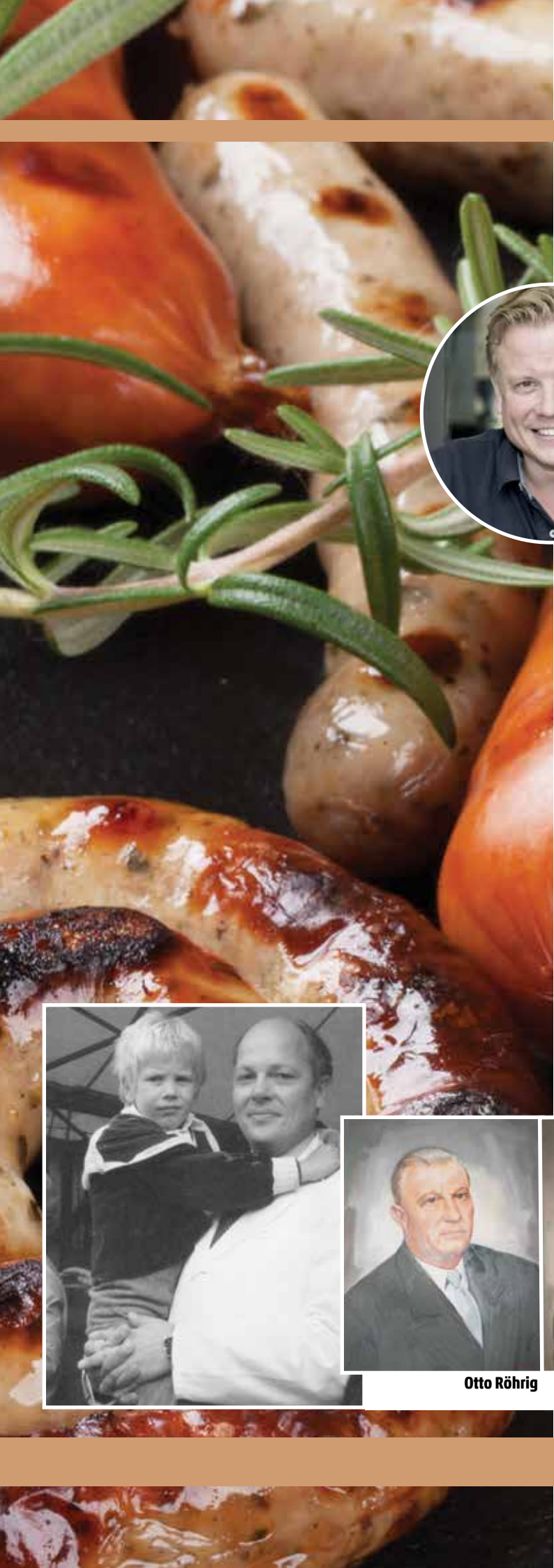


Otto+Willie

WORLD FAMOUS SAUSAGES™

Germany's favourite since 1932, now serving the world!

PRODUCT OF GERMANY
ottowillie.com



Otto+Willie is committed to preserving nature and treating our natural resources with respect.

We also support international Retailers, Wholesalers and Distributors by providing innovative and environmentally friendly packaging types that do not require refrigeration – saving our precious energy resources at the critical points of transport and storage, as well as at the end-consumer level.

We are also ambassadors to the German butcher trade, by showcasing family, regional and national recipes and ingredients to the international market.

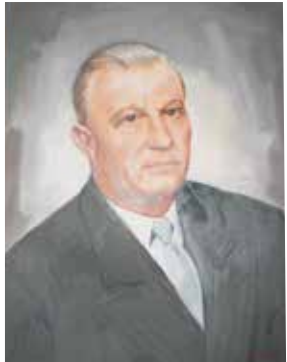
We further support all our clientele by jointly developing products and packaging styles and technologies – all designed to ensure maximum customer satisfaction.

We believe that by nourishing people while sustaining our resources, everyone wins – communities are enriched, employees inspired and our customers enjoy the benefits.

Otto+Willie
CEO / Peter Röhrig



Otto Röhrig



Wilhelm Röhrig





Otto+Willie

WORLD FAMOUS SAUSAGES™

Germany's favourite since 1932, now serving the world!

A Century of Skill+Tradition

With humble beginnings in the 1930's master butchers Otto and Wilhelm Röhrig grew a village butcher shop to a European-wide manufacturer during the postwar period. The next generation, led by Helmuth Röhrig and his brothers, then pioneered the use of industrial standard machinery which led to the exporting of products to the Asia Pacific Region, Middle East and Africa.

Today's generation Peter and Kathrin Röhrig are growing the business to become a truly international ambassador of the German butcher trade.

Our 100-year-old family recipes make use of special choices of herbs and spices which ensure we are creating products with unique and rich flavours.

Modern+Flexible Production

We take great pride in delivering almost a century of world class results. To achieve this we work to the highest standards in the industry.

That is why **Otto+Willie** products are only manufactured in approved food manufacturing production facilities complying with

- International Food Standards (IFS) • BRC
- HACCP • Halal Certifications.

Innovative Packaging for Dynamic Lifestyles

Included within our manufacturing lines are multiple packing options. These allow us extraordinary capabilities to cater for almost every market, consumer and personal preferences.

Integrating the latest technologies to achieve products that do not require refrigeration in the storage transport and storage process we have developed new packaging types such as sterile casings, vacuum foils that are shelf stable up to 12 months in ambient conditions.

We are also continuing with our more traditional packaging types like cans and glass jars that will give the consumer at least 24 month of shelf life in ambient conditions.

In addition, our capabilities extend to product sizing – thus allowing completely customisable products.

Quality Starts at the Source

Otto+Willie starts with the best meats and ingredients available to our master butchers in Germany. Our products are made from selected regionally sourced and imported ingredients that are traceable to the producer according to German Food Law.

Germany is a recognised major grower, producer, consumer and exporter of meat products, and **Otto+Willie** are located at the heartland of sustainable farming in Northern Germany.

With respect to our natural resources, our mission is to sustainably provide future generations with the joy of consuming high-quality meat products at reasonable prices.



PRODUCT OF GERMANY
ottowillie.com

- ✓ Standard Label Design by Otto+Willie
- ✓ Labels can be Customised
- ✓ Wide Variety of Sizes+Weights for SKUs
- ✓ Export+Shelf-Ready Trays Available
- ✓ Shelf-Stable Without Refrigeration
- ✓ Products can be Halal Certified
- ✓ Made in Germany

Otto+Willie

WORLD FAMOUS SAUSAGES™



Packaging Type	Sterile Casing	Vacuum Foil	Ring Pull Can (sml)	Ring Pull Can (med)	Round Can (tall)	Glass Jar (sml)	Glass Jar (tall)
Shelf Life – without refrigeration	12 Months	12 Months	24 Months	24 Months	24 Months	24 Months	24 Months
Frankfurter/Hot Dog		✓			✓		✓
Wiener Würstchen		✓			✓		✓
Bockwurst		✓			✓		✓
Krakauer		✓			✓		✓
Cocktail Würstchen					✓		✓
Bratwurst		✓					
Schinkengriller		✓					
Käsegriller		✓					
Nürnberger Sausages		✓					
Weisswurst		✓					
Currywurst		✓					
Salami	✓						
Leberwurst-Hildesheim Style	✓		✓	✓		✓	
Jagdwurst	✓		✓	✓		✓	
Lyoner Sausage	✓		✓	✓		✓	
Mortadella	✓		✓	✓		✓	
Bierwurst/Strassburg	✓		✓	✓		✓	
Kochsalami	✓		✓	✓	✓	✓	
Pork In Its Own Juice	✓		✓	✓	✓	✓	
Beef In Its Own Juice	✓		✓	✓	✓	✓	
Goulash Varieties				✓		✓	
Meatball Varieties				✓		✓	
Currywurst In Sauce				✓		✓	
Corned Beef	✓		✓	✓	✓	✓	
Luncheon Meat	✓		✓	✓	✓	✓	

info@ottowillie.com contact us today for sales+product information

Otto+Willie

WORLD FAMOUS SAUSAGES™

*Germany's favourite since 1932,
now serving the world!*

Private Label / Product Development

Our state-of-the-art production facilities allow **Otto+Willie** to create custom recipes or duplicate an existing product on site. We can also custom package with your private label. Your product, your package, and the confidence that comes with **Otto+Willie** quality.

Through collaboration we can work with you to develop a product brief, assist in packaging and provide the logistics that will give you end-to-end solutions.

If you are looking for a partner to enhance your existing product line-up or drive brand excitement and sales with new products – with **Otto+Willie** you can partner with confidence.



PRODUCT OF GERMANY



Otto+Willie is made in Germany by master butchers from selected regionally sourced and imported ingredients that are traceable to the producer according to German Food Law.

Otto+Willie

WORLD FAMOUS SAUSAGES™

*Germany's favourite since 1932,
now serving the world!*

For Sales + Distribution Enquiries:

E info@ottowillie.com
W ottowillie.com

EMEA / Head Office
Hindenburgplatz 16
31134 Hildesheim
Germany

AMERICAS
Fernwood Court
Holmdel
New Jersey 07733
USA

ASIA
Keck Seng Tower
133 Cecil Street,
Unit 06-02
Singapore 069535

AUSTRALIA
1/68 Hereford Street
Glebe NSW 2037
Australia

Otto+Willie produce food products that are delicious, memorable, and will increase the reputation of your brand. We insist on the highest quality ingredients and specialise in making products that are delicious, healthy, and cost efficient – all at the same time!



PRODUCT OF GERMANY
ottowillie.com